

dozens of these journals in other CC editions. My main argument, that you consider *CC/BS&ES* is that I regard most CC users as intellectuals. (I use that word without its egghead connotations.) Regular perusal of *CC/BS&ES* is a fascinating intellectual experience. Natural scientists have been urged to take greater interest in people-oriented problems. The Sloan Foundation among others is sponsoring a program to encourage greater awareness of the social sciences by engineers. But *CC/BS&ES* does more than provide a method of doing this. After all, archaeology, law, education, etc., are not necessarily people-oriented, but the problems dealt with are fascinating. I suppose it depends upon whether you take vicarious pleasure in just knowing a problem exists or has been studied.

In order to encourage you to try out this delicious intellectual

experience may I suggest that you take four consecutive issues as my guest. I think you may find it as stimulating as *Intellectual Digest* and certainly more rewarding than *Reader's Digest*. For actual reading you will make the selections--not us. You can always write authors for reprints. Since the choices will usually not be based on urgency, the delay will not really matter. If you do get very aroused, you can always use our OATS® service or your nearest community or academic library. We've spoken before about bridging the two cultures¹. Here's a simple way to get started.

1. Garfield, E. The information revolution reaches the social sciences; ISI helps bridge the gap between the two cultures *Current Contents*® No. 2, 17 January 1973, p. 5-8.