

SNS stood for Science News Service, a joint project of Jack Henry and myself to sell to newspapers scientific and medical news items and articles by prominent authors. Jack was a manager of one of Britain's leading news agencies and could privately help me to distribute such scientific material which I could write and commission. We started on June 1, 1962 and could achieve not inconsiderable success, but in the end, we could not make it financially worthwhile.

We had beautiful blue paper with our logo printed and the following stories were written and distributed:

- New British Oceanographic Research Ship *Discovery*
- British Atomic Fusion Research
- Male Birth Control Pills
- Slim on High-Fat Diet
- American and Russian Race to reach Earth's Inner Mantle
- Space Station needed to reach the Moon
- Life on other Planets
- Diamonds—The Soldiers best Friends
- Spying has become a Science
- World TV will show Moon Landing—Geostationary Satellites
- (Distributed on 7 September 1962, achieved seven years later!)
- Inner Space and Seabed Robots
- Gas Turbine Cars

We charged only £ 3 for each story printed, and of course lost heavily at that small fee. Nevertheless the following newspapers used our material and printed one or the other of the above stories:

- Guardian Journal, Nottingham*
- Liverpool Echo*
- Evening Times, Glasgow*, two items
- Express and Star, Birmingham*
- Sunday Press, Ireland*
- Evening Dispatch, Edinburgh*
- Evening Post, Lancashire*, two items

The 12 articles we distributed were used in 9 newspapers, hardly a great return on the effort we expended on writing and distributing them. We were pleased that they were printed uncut, often as a double spread in the centre of the papers. That we were right in offering this service, although much in advance of time, was proved by the fact that again and again such science news services were set up in Britain and the United States. I do not know if they were financially more successful than we were.