For the many leaflets and brochures which Gunter Heyden and I prepared, we worked closely together, he drafting some of these and I the others. His life-long experience of publishing and the selling of scientific publications was for me a novel and priceless gift which he placed loyally at the disposal of his newest and my most valued asset, *Interdisciplinary Science Reviews*. One of these drafts, which I called a 'Blurb', summarises the reasons for our confidence, and we placed it on the back of the cover pages of each issue of Volumes 3 and 4:

INTERDISCIPLINARY SCIENCE REVIEWS ...

- was the first and is the only Journal entirely devoted to critical interdisciplinary reviews of all sciences, pure, applied, and social.
- is the quarterly Journal which has the highest academic standards. Contributions are by invitation only and each article is refereed by Members of the Editorial Board, including eight Nobel Laureates.
- is the Journal creating a new discipline, Interdisciplinary Science, essential for the solution of the great problems facing mankind
- is the Journal, which by its very nature, stimulates the interchange of ideas between diversely oriented minds because it publishes: Reviews about the border areas between two or more sciences Articles on the effects of science and technology on Society Contributions linking the sciences with the arts and the humanities
- is the Journal reputed for its excellence of presentation, for the breadth of its scope, its original choice of contents, the eminence of its contributors, and above all for its deep concern with the future progress of science for the benefit of all mankind.

This 'blurb' was first included in the January issue of volume 3, in 1979. The claims made for the Journal may sound exaggerated but, during the next 20 years, while I was Editor, I was told again and again how accurate and farsighted Heyden and I were when we stated them.

To quote only one confirmation from Lord Ashby FRS when he wrote in 1968 in his Foreword to *Interdisciplinary Thoughts I:* "500 authors, compelling evidence that the great issues in science are interdisciplinary and international. In the pages of *ISR* the Two Cultures have been bridged scores of times: science and history, science and art, science and music, science and politics". (This blurb was in fact an early statement of my *Scientific Temper*).