## """"""current comments'

INFO-EXPO/70 the Second Annual Meeting of the Information Industry Association

March 18, 1970

are directors or members of technical in consulting or research and developinformation service groups in large ment pertinent to the information organizations, and they will be inter- field. The overall purpose of IIA is to ested in INFO-EXPO/70, the second promote the development of private annual meeting of the Information enterprise in the information field and Industry Association (IIA), which takes place in Washington, D.C., March 23-25, 1970.

IIA was formed in 1968 by a dozen charter members; since then membership has grown to almost fifty. IIA is a trade association, but an unusual one, for it represents a new industry built around man's oldest product. It is unusual in another respect, for a major point of difference between IIA and many other trade associations is that membership is limited primarily to and efficient information handling; and

Many readers of Current Contents® organizations and individuals engaged to provide its members with a voice in determining the course of that development.

The theme of INFO-EXPO/70 is "The Information Industry: What It Is, Does, and Means to You." This annual meeting is different from any other past meeting connected with the information sciences, because it is concerned solely with economic, sociological, and legal problems of information science. There will be no simple answers to the questions asked by the meeting's for-profit organizations. These organi- title, for there are probably few other zations are engaged in either the deve- industries in which the problems posed lopment or the application of advanced by the peculiar characteristics of our technology to meet the information pluralistic society are so intricate and demands of particular markets. Mem-perplexing. What, for example, are the bers include companies and individuals tax implications of profit-making firms' concerned with producing-in print, on marketing publications of non-profitfilm, or with any other media-products making organizations? Who owns inand services that supply new infor-formation developed by not-for-profit mation; producers of secondary pro- firms at public expense? When, as now, ducts and services that simplify the the government limits funds for distask of finding information that is semination of invaluable information useful; companies concerned with the generated at taxpayers' expense, can development of the computer, the and should this information be procommunications, and the graphics tech- cessed and sold for profit? Just how nologies that underlie more effective much is there, or should there be "for

free" in the desideratum of a freedom of information. Is the spread of knowledge more important than the protection of rights to private property? It is questions like these that IIA's Second Annual Meeting, INFO-EXPO/70, will explore in the six symposia to be presented by many distinguished representatives of industry, government, and the law, including Congressman Emilio Q. Daddario of Connecticut, whose present chairmanship of the

House Subcommittee on Science, Research and Development makes him a pivotal figure in the development and direction of Federal Information Policies for the 70s, which, incidentally, is the title of his keynote speech. Those interested in attending the meeting should contact Mr. Paul Zurkowski, Information Industry Association, 1025 Fifteenth Street, N.W., Washington, D.C. 20005. (Telephone 202-659-3929)